

INTERNSHIP JOB DESCRIPTION – Graphic Design

About Us

From the very beginning, the team at Terminus set out to build one of the largest and most unique water sports attractions in the United States—located right inside Lake Point Sporting Community in Cartersville, GA. In creating this facility, we've set out to build and operate one of the finest cable wakeboard parks in the world that accommodates all ages and all skills levels—including first timers! With two full six-station Sesitec Cable Systems and a System 2.0 lake, the park's signature is an elaborate series of park features and sliders. Many of the features are not available anywhere else in the United States and the custom features are the first of their kind in the world.

Cable wake parks are the most effective way for beginners, intermediate and high ability riders to get out on the water! It's a great way to introduce new riders to the sports of wakeboarding and a very economical alternative to the tremendous investment required for a boat ownership and high gas prices!

Position Summary

The Terminus Wake Park Graphic Design Intern is responsible for assisting in the fulfillment of Terminus Wake Park's creative and design goals. Special projects could include the design and integration of digital e-Blasts, web graphics, artwork for social media, print media, and any other marketing collateral and projects as assigned by the manager(s) of the park. This position is very autonomous in which the intern will be able to work off-site and/or from home. Candidate must possess a creative mind, with prior successes in driving the creative process.

Candidate is expected to complete his or her internship for the length of the term required by the university. Post-graduate candidates must complete 120 internship hours. The position is unpaid and can be taken for the intention of earning college course credit and an ANNUAL MEMBERSHIP to Terminus Wake Park. Each intern will be considered for possible part-time or full-time employment at the end of each term.

Major Activities, Key Results, and Deliverables [WHAT DOES SUCCESS LOOK LIKE]

- Assist with the production of digital artwork for the campaigning of university affairs, as well as grassroots, community, and cultural activations.
- Assist with the graphic design of print media and any other marketing collateral.
- Work under the direction of park sponsors and co-op brands on collaborative projects
- Meet with managers bi-weekly to discuss the creative direction of marketing/advertising goals.
- Potentially assist with the sales and customer service at the front office and wake shop.
- Other various office and park duties as assigned.

Knowledge & Skills

- 1-2 years of Graphic Design experience.
- Highly organized, creative and detail-oriented.
- Excellent communication skills.
- Empathy to work with diverse customers, staff, managers, and authorities.
- Must be able to deliver quick turnarounds if necessary.
- Ability to work with limited supervision.
- Strong understanding of youth culture in sports and recreation.
- Strong planning and project management competencies.
- Creative mind, with prior successes in driving the creative process.
- Must have a sense of humor and learn to have fun!

Education and/or Experience

High School Diploma is required. Bachelor's Degree — recent graduate or currently pursuing one. 1-2 years of Graphic Design experience required. Wakeboarding and watersports experience is a plus! HTML Coding experience is a plus!

Language Skills

English. Excellent written and oral communication skills required.

Other Skills

- Positive, energetic, attitude and ability to work off-site with limited supervision.
- Self-initiating. Ability to work independently and as the member of a team.
- Ability to work at a fast pace and respond effectively to changing requests.
- Administrative skills.
- Innovative—always looking for new and productive ways to leverage the brand.

To apply, please send your resume and a cover letter to jobs@terminuswakepark.com!

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